

SDA Bocconi

SCHOOL OF MANAGEMENT



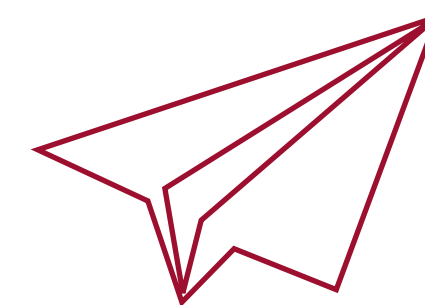
FULL-TIME MBA

1 YEAR

2023 • 2024

FOR PEOPLE

WHO JUST WON'T STOP



[SDABOCCONI.IT/FTMBA](https://sdabocconi.it/ftmba)

MILANO • ITALY

ITALY AND MILANO
ARE GREAT PLACES
TO SET AND REACH
YOUR PERSONAL GOALS



“Your SDA Bocconi MBA will be a challenging life experience in a rich and diverse community. You will grow your talent in a downtown urban campus, the best location to empower your present and future self.

GIUSEPPE SODA • Dean,
SDA Bocconi School of Management

SDA BOCCONI, MILANO: GLOBAL REPUTATION, ITALIAN STYLE, A WAY OF LIFE

SDA Bocconi is the leading School of Management in Italy and stands among the **top-ranked European Institutions**. Established in 1971, the School is part of Università Bocconi, the first Italian University to grant a degree in economics and today a research university of international standing. A trailblazer in European business education, SDA Bocconi is a world-renowned center for innovative knowledge and skills, attracting international talent.

The School is located in the **heart of Milano**, Italy's entrepreneurial, industrial and financial center, offering a wealth of global connections and opportunities. And Milano, of course, is fashion, design, food and the art of living, where cultural heritage and creativity combine with a forward-looking approach.

MILANO AND SDA BOCCONI
ARE WAITING FOR YOU.



THE SUSTAINABLE SDA BOCCONI CAMPUS

The School is located in the heart of Milano, in a groundbreaking, super-technological and highly sustainable Campus, designed by Kazuyo Sejima and Ryue Nishizawa of the international architectural firm SANAA. The area includes the SDA Bocconi headquarters, a residence, a park and multi-purpose center open to the city and featuring an Olympic swimming pool. MBA students will have access to these facilities, as the School fosters personal well-being as much as professional growth. The buildings are part of a broader development project that is also forward-looking in the areas of environmental sustainability, energy saving and optimal landscaping in the context of Downtown Milano.

GREEN AREAS

17.000 m²
(~50%)

Square meters of greenery in the new area of the Bocconi Urban Campus, open to the Bocconi community, the neighborhood and the entire city of Milan.

CONTINUING TO DEVELOP A SUSTAINABLE BOCCONI

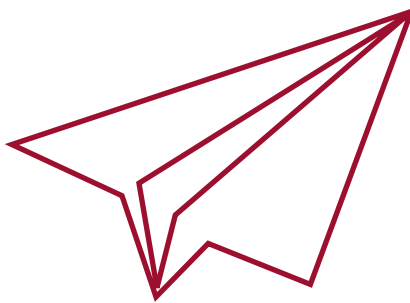
- We want SDA Bocconi to be not only a place of learning, but also a complete experience where sustainability plays a central role.
- We aim to be part of sustainability, in addition to studying and teaching it.
- We aim to be a place of debate, an inclusive, accessible community that rewards merit, listening to and understanding different needs, moving forward with the people that comprise it.
- We use this approach to promote issues such as a focus on the environment, the value of diversity and inclusion, and merit, so that they become a part of everyday life experienced first-hand by every member of our community.

PLATINUM LEED CERTIFICATION

Confirming the results obtained on Bocconi's path to sustainability, in 2021 the Urban Campus achieved Platinum LEED certification for the entire life cycle of the SDA Bocconi buildings, from design to construction.

Under the guidance of the Istituto di Certificazione e Marchio Qualità (ICMQ – Institute for Certification and Quality Mark), the Campus, made up of three buildings that also house the Sport Center and a residence hall, has been classified as "Platinum", the highest rating of the LEED certification (Leadership in Energy and Environmental Design), the most widely used system for rating the "green" standards of buildings worldwide and a seal of excellence for sustainable architecture.





FOR PEOPLE WHO JUST WON'T STOP



THE VISION
BEHIND OUR
FULL-TIME MBA



WHO
IS IT FOR



WHY
CHOOSE THE
SDA BOCCONI MBA?



KEY
FACTS



FULL-TIME MBA
STRUCTURE AND
CALENDAR



DEVELOP
YOUR FUTURE
CAREER



TAKE
ACTION

THE VISION BEHIND OUR FULL-TIME MBA

The world is experiencing a time of unprecedented turbulence and disruptions; today's complex business environment calls for new leaders who can manage companies in this fast-changing landscape. **Our MBA has been reformulated** to adapt to this new landscape, equipping participants with the skills they need to address these challenges.

You are the first generation of managers to enter the journey of an MBA with full awareness of the fragility of our planet, the limitations of natural resources and that the profound changes in our socio-economic systems will require a more sustainable future.

TRANSFORMATIVE EXPERIENCE

To face these challenges, we will provide a toolbox of foundational theories and modern management techniques, **transforming your mindset** and worldview to better understand the complexity of the new paradigm we are living in and **enhancing your curiosity** to help you build a Dragonfly Eye view perspective for observing reality.

RESPONSIBLE LEADERSHIP

Throughout your MBA, you will learn to become an **agent of change**. We will enhance your leadership skills by building on your **sense of purpose**. Responsible leaders look beyond the shareholder approach, to create and share value with multiple stakeholders.

SUSTAINABILITY

Sustainability is essential to our society and economy, and **environmental and social sensibility** is growing in the business and finance sectors after years of being considered part of the problem.

Today managers must play a central role in ushering in the sustainability transition, and we will teach you methods of doing so.

INNOVATION AND ENTREPRENEURSHIP

Innovation and entrepreneurship are the best ways for managers and companies to **accelerate growth** and create value for all stakeholders. Our program shapes leaders to move beyond traditional **innovation patterns** based on products/services and processes, to pioneer new open innovation strategies, business model transformation and innovation networks.

WHO IS IT FOR?

- For 97 students from 33 countries and diverse backgrounds, willing to invest in high-return management education, concentrated in as short a time as possible, to effectively tackle market’s challenges.
- For professionals ready to make the famed ‘triple jump’ in their career - change either in industry sector, function or country, industry and function, or for those who want to go one step further towards a full-fledged career in general management.
- For highly-motivated goal-achievers, looking for a transformational learning experience to become drivers of organizational change.



NUMBER OF PARTICIPANTS



AVERAGE AGE

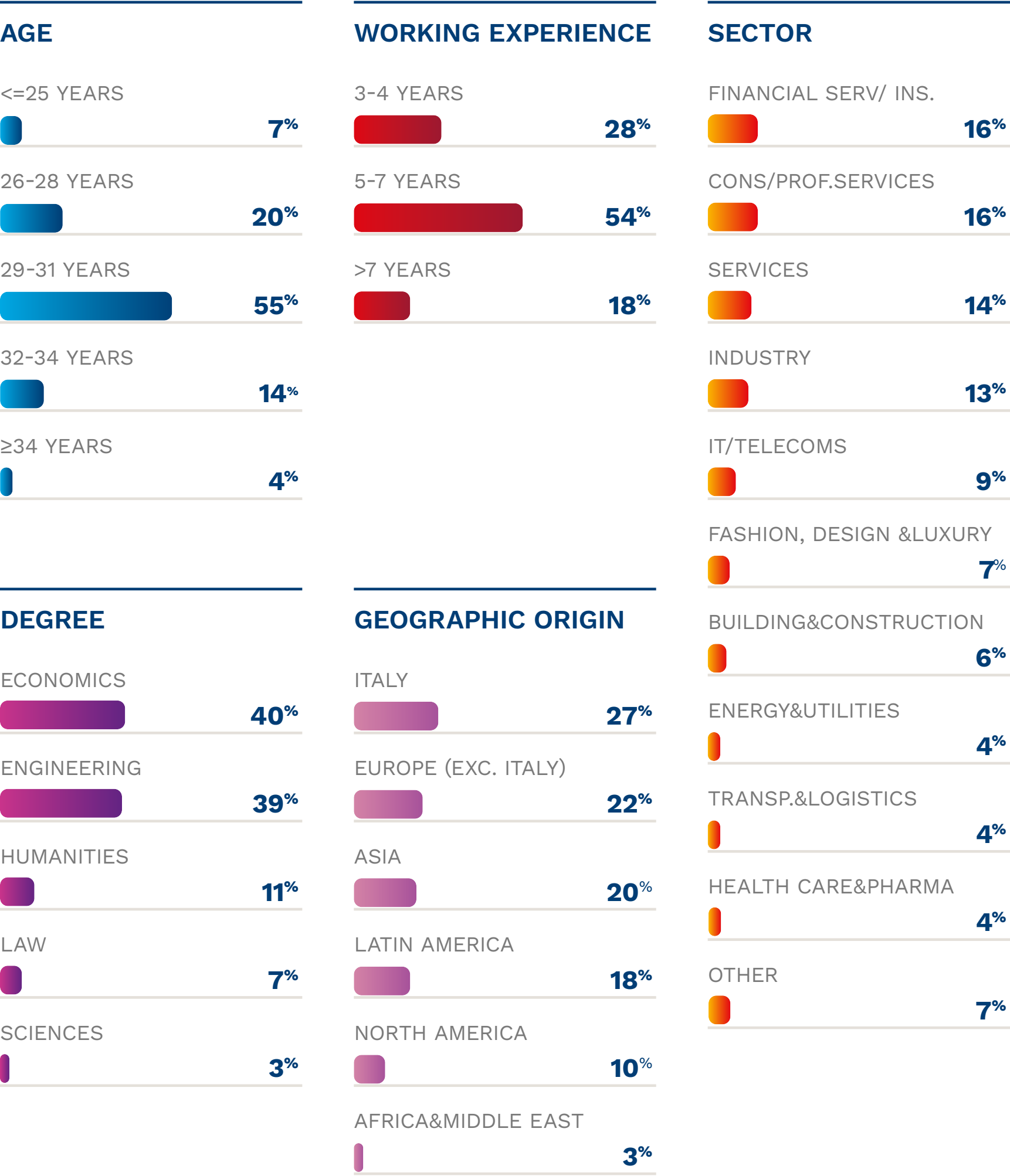


YEARS' WORK EXPERIENCE (AVERAGE)



WOMEN

MBA CLASS PROFILE (2022-2023 • 48° EDITION)



33 COUNTRIES REPRESENTED

- ARGENTINA
- AUSTRIA
- BELGIUM
- BRAZIL
- BULGARIA
- CANADA
- CHILE
- CHINA
- COLOMBIA
- DOMINICAN REP.
- EGYPT
- FRANCE
- GERMANY
- GREECE
- GUATEMALA
- INDIA
- ITALY
- JAPAN
- KOSOVO
- LEBANON
- MEXICO
- NETHERLANDS
- NORWAY
- PANAMA
- PERÙ
- POLAND
- RUSSIA
- SPAIN
- SOUTH AFRICA
- SOUTH KOREA
- SWITZERLAND
- UK
- USA

5 REASONS WHY YOU SHOULD CHOOSE THE SDA BOCCONI MBA

When we say that our MBA is designed for you, we mean it. Expect a program attentive to the details in a truly international environment that is also crucially a “made in Italy” program.

A full-time MBA for **AAA people**: those with **Aspiration** to change, **Ambition** to excel and strong sense of social **Awareness**.

1

BE PART OF A GROUP OF AAA PEOPLE

Become part of a community of candidates who are looking to transform their career, share a **sense of purpose** and have a **positive impact** on society by building a better future.

2

JOIN A TIGHT-KNIT AND DIVERSE ENVIRONMENT

The small class of **100 people from 30+ countries** creates a unique social environment that heightens individual learning and the intimate interaction between students and teachers. In addition to the international diversity, classes have an unusually high ratio of female students, around 37%.

3

COMBINE LEARNING AND PRACTICE IN JUST ONE YEAR

After **9 months** of class you can flexibly choose among individual internship/entrepreneurial project/group business lab, int'l exchange/ on-campus skills trial.

4

BE IN MILANO, THE EUROPEAN HUB

Get your **international MBA in a City Campus in Milano**, a global business hub synonymous with style, taste, innovation and well-being.

5

BECOME PART OF THE BOCCONI COMMUNITY

Belong to one of Europe's oldest and most prestigious business education institutions with **over 120,000 Alumni worldwide**.

#3_{EU}

For Salary Increase
(+122%)*
Financial Times
Global MBA
Ranking 2022

#5_{EU}
#13_{WW}

Financial Times
Global MBA
Ranking 2022

#2_{EU}

The Economist
Which MBA
Ranking 2022

#1_{WW}

Return on Investment
QS Global MBA
Rankings 2023

1:1
Ratio

Faculty & Staff /
Students

4

4 Functional
Management
Concentrations

95%

Share of Graduates
who found a new job
3 months after
Graduation

90%

Changed either
industry sector,
function or country

*Salary increase 3 years
after graduation

FULL-TIME MBA 2023-2024 49TH EDITION

KEY FACTS

ONE INTAKE PER YEAR OF APPROXIMATELY **100 STUDENTS**

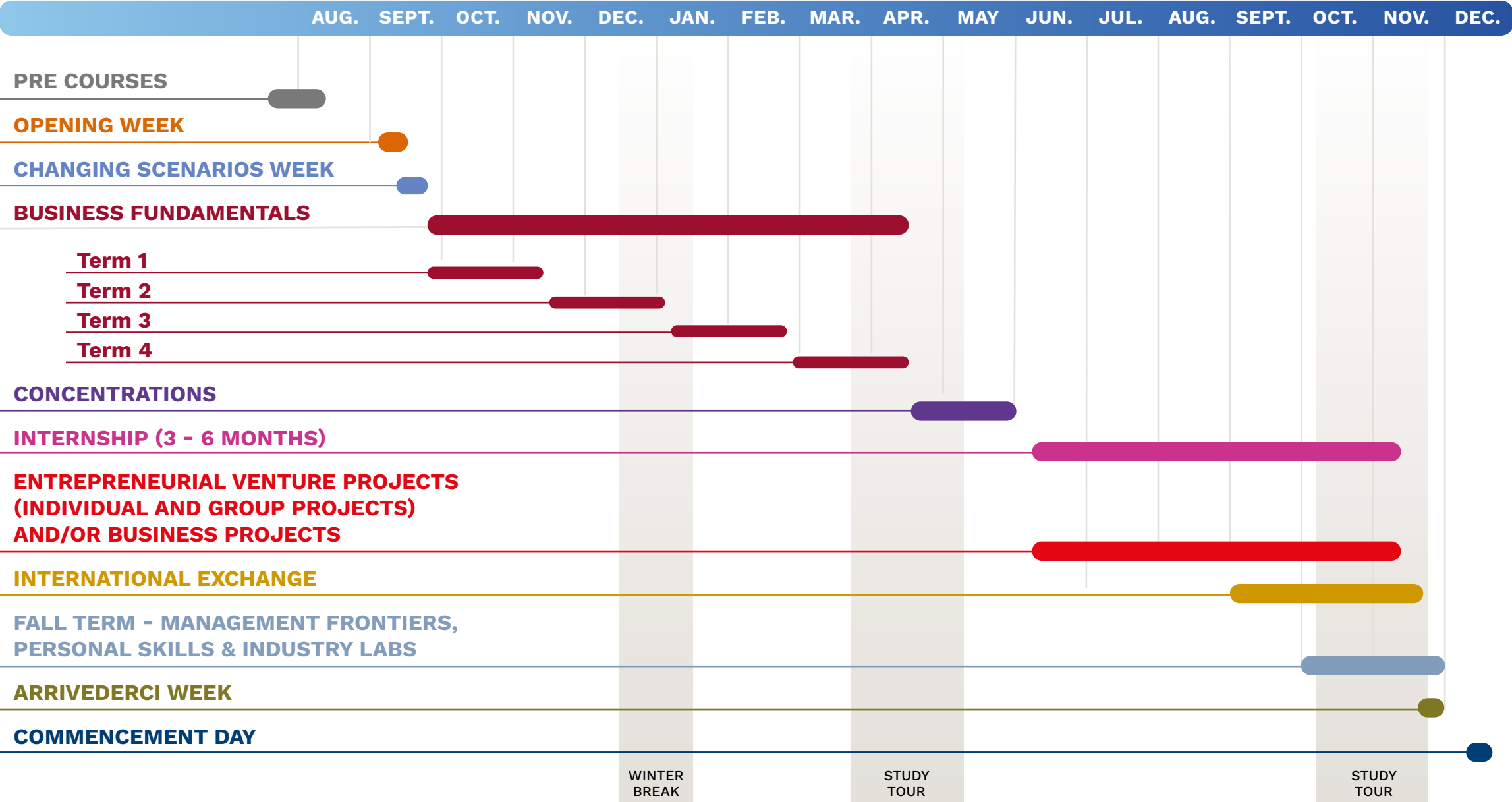
START DATE: **11 SEPTEMBER 2023**

END OF ACTIVITIES: **NOVEMBER 2024**

COMMENCEMENT DAY: **DECEMBER 2024**

TUITION FEES: **€ 65,000**

FULL-TIME MBA CALENDAR



THE FACULTY

The SDA Bocconi MBA Professors are chosen based on their **academic and scientific prestige**, communication skills, personal charisma, reputation in the business world, and **professional experience**. The MBA attracts leading academics who need to be prepared to tackle a wide range of topics with theoretical rigor, but with constant reference to management practice.

Scientific research constantly feeds the SDA Bocconi educational activity and it is the litmus test of its vitality, and also a necessary requirement for its international competitive ability.

STEFANO POGUTZ

Stefano Pogutz is the **Director of the Full Time MBA** and **Professor of Practice of Corporate Sustainability** at the SDA Bocconi School of Management. Since 2019 he has collaborated with **Bocconi4innovation**, accelerator and pre-accelerator of Bocconi University, where he leads the area relating to Sustainability. His research activities focus on **Corporate Sustainability, Environmental Management, Social Responsibility Enterprise, ESG Investments, Technology and Innovation Management**. He has published several books and articles and in peer-reviewed international journals including Ecological Economics, Organization & Environment, Business Strategy and the Environment, Journal of Business Ethics and Waste Management. He is Associate Editor of Organization & Environment and works as a reviewer for numerous international journals. Stefano is a member of the Board of Directors and the Advisory Board of several companies in Italy and abroad. Since 2018 he has been the head of the Scientific Committee of the **One Ocean Foundation**.



“

In a world of abrupt discontinuities and planetary challenges, our MBA aspires to be a game changer for the careers of our students providing a unique experience, where craftsmanship and flexibility are intrinsic to our approach.

We are committed to shape leaders that go beyond the rigorous learning of business fundamentals, combining entrepreneurial spirit with a mindset for organizational citizenship.

STEFANO POGUTZ • MBA Director and Professor of Practice, Corporate Sustainability.

Watch the video

A SUCCESSFUL LEARNING MODEL. A VERY FULL-TIME MBA

The structure of the program is demanding and requires participants to be fully committed. In turn, it provides the necessary edge to learn and develop the right skills, tools and command over processes.

The program employs **a variety of teaching methods**, ranging from traditional lesson to case analysis, business games, simulations, workshops, seminars, online learning, group tutoring, action-learning experiences, bootcamp, out-of-the-classroom field trip and experiments. And much more.

HOW WE MEASURE YOUR LEARNING

The evaluation system is based on written tests, role playing, projects and classroom work. In order to successfully complete the Master of Business Administration, participants must meet all School requirements. Exceptional students are awarded the Cum Laude Honors.



"MY MBA IN 60 SECONDS"
MEGHAN HORNTVED

Watch the video



"MY MBA IN 60 SECONDS"
JOEL ANTONY SLOLY

Watch the video

A TYPICAL (INTENSE) MBA DAY		
8.30 am	>	10.00 am CLASS
10.15 am	>	11.45 am CLASS
12.00 noon	>	1.30 pm CLASS
1.30 pm	>	2.30 pm LUNCH
2.30 pm	>	4.00 pm CLASS OR CAREER DEVELOPMENT CENTER ACTIVITIES
4.15 pm		ONWARDS LEADERSHIP SERIES, CAREER DEVELOPMENT CENTER ACTIVITIES, CLUB ACTIVITIES



PRE COURSES

OPENING WEEK

CHANGING SCENARIOS WEEK

BUSINESS FUNDAMENTALS

Some non-mandatory (but highly-recommended) courses will be announced soon

CONCENTRATIONS

INTERNSHIP (3 - 6 MONTHS)

ENTREPRENEURIAL VENTURE PROJECTS (INDIVIDUAL AND GROUP PROJECTS) AND/OR BUSINESS PROJECTS

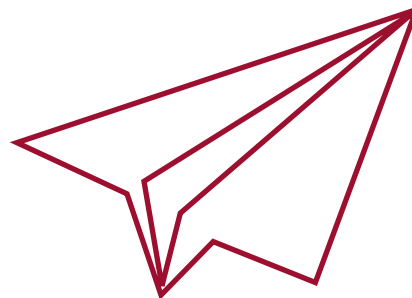
INTERNATIONAL EXCHANGE

FALL TERM
MANAGEMENT FRONTIERS, PERSONAL SKILLS & INDUSTRY LABS

ARRIVEDERCI WEEK

COMMENCEMENT DAY

FULL-TIME MBA
STRUCTURE AND CALENDAR



TERM 1 (5 weeks)	TERM 2 (6 weeks)	TERM 3 (6 weeks)	TERM 4 (6 weeks)
Topics: <ul style="list-style-type: none">•Fundamentals of Accounting and Reporting Analysis•Competitive Strategy•Managerial Economics•Organizational Behaviors•Business Analytics•Financial Planning and Budgeting	Topics: <ul style="list-style-type: none">•Corporate Strategy•Banks and Capital Markets•Innovation and Corporate Entrepreneurship•Marketing Management•Diversity, Gender & Inclusion•Macroeconomics for Business•Understanding Investments	Topics: <ul style="list-style-type: none">•Managing People and Organization•Operations Strategy•Corporate Sustainability•Cost Management and Profitability Analysis•Marketing Analytics•International Strategy	Topics: <ul style="list-style-type: none">•Performance Management and Control•Corporate Evaluation and ESG•Supply Chain Management•Digital Strategy•Technology and Innovation Management•Negotiation•Growth Strat (Business Game)

FINANCE AND PRIVATE INVESTMENT	Topics: Mergers & Acquisitions, Investment Banking, Real Estate Investment, Structured & Project Finance
INNOVATION AND ENTREPRENEURSHIP	Topics: Entrepreneurship, Digital Transformation, Ideating and Launching New Products, Change and Renewal Strategies
CUSTOMER EXPERIENCE MANAGEMENT	Topics: Customer Experience Management, Brand Management, Social Media Marketing, Sales and Channel Management
LUXURY BUSINESS MANAGEMENT	Topics: Innovation and Brand Strategy, Merchandising, Sustainability and Circularity, Developing and Managing Luxury Retail, CRM & Digital, Brand Capstone Project

GETTING STARTED

OPTIONAL MBA ONLINE PRE-COURSES

Starting from April the School provides online pre-courses that include Introduction to Financial Accounting, Quantitative Methods, Macroeconomics and Microeconomics.

These courses are not compulsory for all students, but may be required for those without a background in economics and management.

This is an early bird enrolment advantage that allows candidates to access their MBA personalized training, with dedicated faculty, much earlier than the actual MBA start.

ITALIAN LANGUAGE AND DIGITAL UPSKILLING

You do not need to know the Italian language to attend our MBA, but you probably do not want to miss the opportunity to improve your language skills, particularly if you want to look for a job in Italy. From September to June we offer an Italian course for students to improve their language skills.

Basic knowledge in the digital age goes beyond learning a spoken and written language and some basic computing tools. This is why, in the first few months of our MBA program, we also provide courses in Microsoft Excel (online) as well as the Bloomberg package for Finance and Quantitative Analysis, PYTHON Coding and Application course, etc.



The MBA at SDA Bocconi was fundamental in providing me with the tools, knowledge and networking opportunities, I needed to change country and industry. The whole experience has enriched me both professionally and personally, allowing me to work with and learn from brilliant peers from all over the world.

GIULIA BAR • MBA 2018 • Italian
Industry Executive K12, Libraries and Museums at Microsoft, Italy



“The hierarchy of knowledge builds on data to shape information and subsequently knowledge, to be able to use your information.

Wisdom then enables us to use knowledge in a good way, to make the best possible decisions.

Today’s uncertainty generates unpredictability, and unpredictability gives us humans an advantage over artificial intelligence, an advantage we can exactly achieve through wisdom.

ROBERT GRANT
MBA Professor of Strategy

OPENING WEEK. YOUR MBA BEGINS

Our Program starts with an **Opening-Week MBA bootcamp**, during which you are asked to understand and live the essence of the upcoming year.

Day ONE

KNOW YOUR SCHOOL

The first day of the Opening Week will give you the opportunity to know the details of SDA Bocconi School of Management, Università Bocconi and your MBA curriculum. You will also celebrate the kick-off of the program with the School Management, Faculty, Staff, and a group of Alumni that will welcome you on board.

Day TWO

KNOW YOURSELF AND YOUR CLASS

The second day is about experiencing the international environment of your class, getting acquainted with the different profiles and aspiration of your classmates.

Day THREE and FOUR

KNOW YOUR CAREER

In the following days you will have the chance to interact with a sampling of key stakeholders for your future career - recruiters, Career Development and Alumni - and participate in a series of training to prepare for your job search.

Day FIVE

ETHICS AT WORK

Day Five is dedicated to a workshop focused on business ethics and values (e.g. plagiarism, free speech): Ethics at Work. Through different approaches – group activities, experiments, brainstorming, case discussions, de-brief sessions - you will start your journey exploring the existence of different social norms and values inside the class. Building on these differences, you will also learn about SDA Bocconi School of Management norms and values, building a common identity and sense of belonging.



What I love about our MBA students is their energy, drive, and passion when we discuss Business Strategy in my class. This mix allows us to study, analyze, and evaluate the competitive challenges faced by the most prominent companies in the world. And putting ourselves in the shoes of the decision makers of these companies, we learn to uncover the key drivers of their success.

MARCO TORTORIELLO • MBA Professor of Strategy



**"FULL-TIME MBA
OPENING WEEK"**
ALICE ANTONIAZZI

Watch the video

CHANGING SCENARIOS WEEK

The Changing Scenarios Week is a time that will give the MBA a new identity in relation to the biggest challenges of today and for the future.

Through a unique and innovative teaching method, the goal is to understand the paradigm shift we are experiencing today and the implications it holds for managers. Participants will address the significant transformations that are taking place today and that will take place in the future. Alongside top scholars and corporate leaders, they will discuss issues such as climate change and resource collapse; diversity, equity and inclusion; demography and migrations; new geopolitical scenarios; artificial intelligence and ethics.

At the end of the week participants will have had an immersive experience in the future while learning about scenario planning.



It has been a well-rounded experience achieving all the objectives set from the beginning. I would divide my journey into three stages:
Academic: the MBA gives you the tools to refresh your existing knowledge and gain new insights.
Networking/Social: having a class of 100 students allows you to get to know all of them. After almost a year together, we become a “family” that will last for many years.
Opportunities: the range of companies, conferences and opportunities offered by the university is vast , I don't remember a single week without activities with top-level companies.

GERARD CHAFER JUAN • MBA 2021



During our MBA program we will push you to work in cross-cultural teams, to rely on your class diversity for developing creative solutions, to lead others in making choices under time pressure.

OLGA ANNUSHKINA • MBA Professor of Strategy and Entrepreneurship

BUSINESS FUNDAMENTALS

The sequences of Core Courses take place in 4 Terms, from **September 2023** to **April 2024**. This journey represents the competence requirements of a global manager.

TERM ONE
September - October

- Topics:**
- Fundamentals of Accounting and Reporting Analysis
 - Competitive Strategy
 - Managerial Economics
 - Organizational Behaviors
 - Business Analytics
 - Financial Planning and Budgeting

TERM TWO
November - December

- Topics:**
- Corporate Strategy
 - Banks and Capital Markets
 - Innovation and Corporate Entrepreneurship
 - Marketing Management
 - Diversity, Gender & Inclusion
 - Macroeconomics for Business
 - Understanding Investments

TERM THREE
January - February

- Topics:**
- Managing People and Organization
 - Operations Strategy
 - Corporate Sustainability
 - Cost Management and Profitability Analysis
 - Marketing Analytics
 - International Strategy

TERM FOUR
March - April

- Topics:**
- Performance Management and Control
 - Corporate Evaluation and ESG
 - Supply Chain Management
 - Digital Strategy
 - Technology and Innovation Management
 - Negotiation
 - Growth Strat (Business Game)



SDA Bocconi has already been incredibly impactful on my professional and personal life. The smaller cohort lends itself to extremely strong friendships, and I already feel like I could reach out to people across the world for advice, career opportunities, or just to chat. From a professional point of view, the MBA gave me the opportunity to explore my options in the tech industry, and I’ve already started a full-time job in tech based out of Mexico City. I think if you take advantage of the opportunities and connections SDA Bocconi provides you, you can find a way to go into whichever industry you’re interested in.

MEGHAN HORNTVEDT • MBA 2021



I very much enjoy going beyond the technical understanding of performance management and control systems with MBA students: I like discovering with them that, in the end, performance management is a matter of expectations and accountability, of providing people with direction, of getting everyone aligned and committed to execute with excellence.

ARIELA CAGLIO • SDA Bocconi MBA
Professor of Accounting & Control

THE PROGRAM BEYOND THE PROGRAM

Our MBA is a well-established program, with course syllabi and schedules prepared well in advance. Yet the structure of the program is flexible enough to accommodate **special seminars** on cutting-edge topics or timely, informal discussions about the “event of the day”, something that occurs unexpectedly and has powerful managerial consequences.

LEADERSHIP SERIES

The Leadership Series is an initiative organized to expose our students to the vast knowledge and experience of top leaders in international companies. A unique opportunity to learn from their hands-on experience and talk with them.



The MBA at SDA Bocconi was incredible! There was a good balance between lecture & case-based method of teaching that has allowed me to get to know different industries and develop the skill set I need to pursue my career goals.

SCOTT DREUBEN PONCE • MBA 2018
Philippine
Field Force Effectiveness Leader, Leadership Development Program – Werfen, Germany



We had the opportunity to interact and learn firsthand from CEOs and leaders from different industries through the “Leadership Series,” a unique complement to our managerial education.

BRUNO FAIDUTTI • MBA 2017
Ecuadorian/Italian
Associate Manager, Financial Services at Infosys



I have been teaching MBA students for 20 years and every year I look forward to teaching them finance. They are smart and brainy, interested and motivated, challenging and approachable, accurate and determined but most of all curious and forward looking.

LUCILLA TEALDI • MBA Professor of Finance



**"WOMEN IN MBA
Diversity makes the difference"**
SINDHUJA NANDURI

Watch the video

4 CONCENTRATIONS TO PERSONALIZE YOUR DEVELOPMENT

Choosing a concentration allows you to focus on a specific managerial subject that fits your preferences and skills. Each concentration is organized around **4 core courses plus 3 electives**, chosen from a broad number of relevant topics in today’s business world. Concentrations contain a range of teaching approaches, with active-based and hands-on methods, including simulations, bootcamps and study tours.

“

There is a big misunderstanding regarding finance out there. People often consider it as a black box that grants high returns to a limited number of greedy individuals, while destroying the perspectives of other people.

The concentration “Finance and Private Investment” aims at dismantling this misunderstanding and also demonstrates that M&A is a synonymous with growth (inorganic) and it is possible, thanks to the pivotal contribution of Investment Banks. Real Estate investing, together with Project Financing turn the dreams for a better future for families, firms, governments and other institutions, into reality.

MAURIZIO DALLOCCHIO
Finance and Private Investment Concentration Coordinator
MBA Professor of Corporate Finance



FINANCE AND PRIVATE INVESTMENT

Topics:

- Mergers & Acquisitions,
- Investment Banking
- Real Estate Investment
- Structured & Project Finance

INNOVATION AND ENTREPRENEURSHIP

Topics:

- Entrepreneurship
- Digital Transformation
- Ideating and Launching New Products
- Change and Renewal Strategies

CUSTOMER EXPERIENCE MANAGEMENT

Topics:

- Customer Experience Management
- Brand Management
- Social Media Marketing
- Sales and Channel Management

LUXURY BUSINESS MANAGEMENT

Topics:

- Innovation and Brand Strategy
- Merchandising
- Sustainability and Circularity
- Developing and Managing Luxury Retail
- CRM & Digital
- Brand Capstone Project

ELECTIVES

Example of electives:

- Corporate Governance
- Family Business
- Managing Alliances
- Strategy Execution
- Venture Capital
- Private Equity
- Corporate Risk Management
- Creativity and Design Thinking
- Innovation Bootcamp



"MY MBA IN 60 SECONDS"

ARSALAN AZMAT

Watch the video 

LUXURY BUSINESS MANAGEMENT CONCENTRATION

The Concentration in Luxury Business Management – LBM is in partnership with LVMH, one of the biggest players in the worldwide luxury industry. The active involvement of managers and professionals in the program assures an ideal interaction between theory and practice.

This unique option is one of the very few Concentrations in Luxury Business Management within a top ranked International MBA, strategically located in Milano, Italy. Given the sector specificity, the LBM Concentration usually engages a limited number of participants. MBA Candidates who apply for the LBM Concentration must demonstrate precise interests and solid motivations: the School will give priority to those who most clearly indicate why the experience is necessary for their personal growth and career advancement.

LBM CONCENTRATION AT A GLANCE

The Luxury Business Management Concentration is organized into three intermingling phases to help students understand the nuances of the industry. The program will cover various sectors within luxury such as fashion & apparel, accessories, fragrance & cosmetics, wines & spirits, jewelry & watches, automobiles, and travel & hospitality.

- NURTURING SPECIALIZED COMPETENCES**
- RETAIL
 - MERCHANDISING
 - DIGITAL/CRM
 - GO-TO-MARKET & GOING GLOBAL

- PILLARS OF LUXURY MANAGEMENT**
- PRODUCT
 - BRAND

- DISCOVERING LUXURY MANAGEMENT**
- RETAIL DEEP DIVE
 - GLOBAL MINDSET
 - IN-COMPANY PROJECT



“The LBM Concentration afforded me unique opportunities, both in Italy and abroad, that will remain highlights of my SDA Bocconi MBA. I never would have had this experience if it weren’t for the school’s vast network within the luxury industry and its ideal location in the fashion epicenter of the world.

SARA TRUAX • MBA 2017 • US • Senior Partner Program Manager at Flaconi

LBM PARTNERS

In an ongoing exchange between SDA Bocconi School of Management and various luxury brands, our students benefit from a richer understanding of how luxury brands really work, including the Luxury Business Management Concentration partners LVMH. These partnerships mean that students can:

- Meet HR and Managers from these companies
- Participate in career fairs and internship opportunities
- Visit the manufacturing facilities and ateliers
- Participate in case-studies and projects

KEY FACTS

RETAIL IMMERSION
A CHANCE TO WORK IN A LUXURY RETAIL ENVIRONMENT

CAPSTONE PROJECT
A LUXURY BRAND MANAGEMENT CAPSTONE TEAM PROJECT

STUDY TOUR
A WEEK-LONG INTENSIVE STRATEGIC LUXURY MINDSET STUDY TOUR

PAOLA CILLO • LBM Concentration Coordinator, SDA Bocconi MBA Professor of Marketing



WORK EXPERIENCE OPPORTUNITIES

The MBA program is full of exciting learning experiences on and off campus.

From June to November participants are offered a work experience aimed at sharpening and testing their leadership, teamwork, decision-making and problem solving skills. You will be able to choose from the following options:

- **INTERNSHIP**
- **ENTREPRENEURIAL VENTURE PROJECT (INDIVIDUAL OR IN GROUP)**
- **NEW FULL-TIME EMPLOYMENT**



The MBA offered me a fantastic opportunity to expand my professional network and develop my business leadership skills. At SDA Bocconi, a well-balanced combination of theory and practice thoroughly prepared me for the real world of business. Following my MBA, I began a brand-new professional path in Milan. My MBA helped me get where I am now by forming my viewpoints and prepared me to work with individuals from a variety of backgrounds and cultures.

YINGFEI LI • MBA 2021

MIKKEL DRAEBYE
Associate Professor
of Practice Entrepreneurship
& Family Business

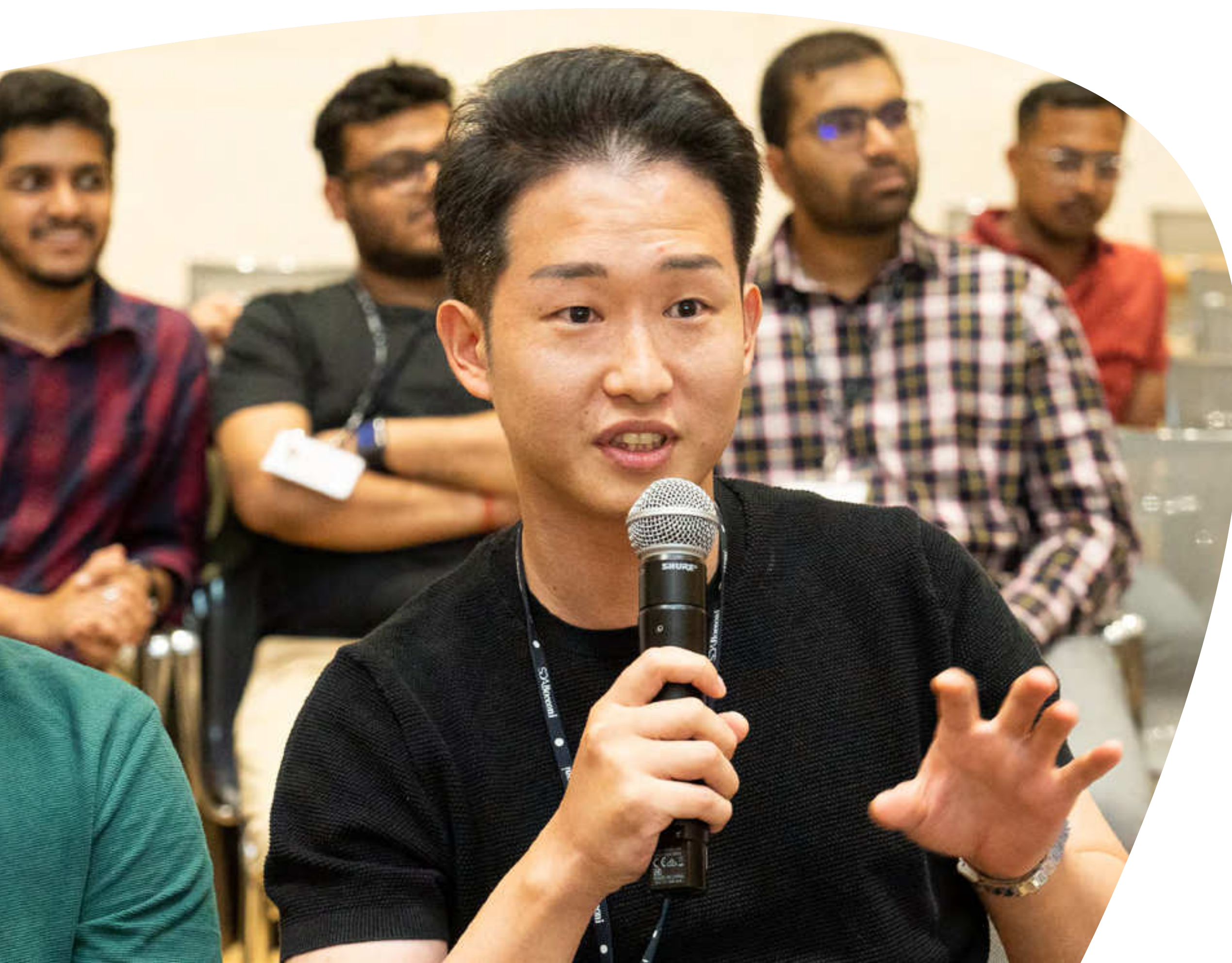


MORE



FALL TERM MANAGEMENT FRONTIERS, PERSONAL SKILLS AND INDUSTRY LABS

From September to November participants will further develop and refine the abilities and competencies acquired through the program. Students may alternatively continue the Work experience activities, apply for a Business Project or for an International Exchange Program.



INTERNATIONAL EXCHANGE

The International Exchange Program offers selected candidates the opportunity to spend a few months of the program at other top business schools across the world such as London Business School, Wharton School, Kellogg School of Management, National University of Singapore Business School, and CEIBS, just to name a few.

The school will select candidates based on their academic performance but will also make sure that they provide a clear indication of why the experience is necessary for their personal growth and career advancement.

Due to the varying schedules of partner Universities, outgoing students may be involved in the Exchange Program starting from **August-September** and ending in **November-December**.

BUSINESS PROJECT

Students can also apply for a business project with a real and challenging case provided by a leading business organization aiming at strengthening the soft-skills of participants.

The **business projects** can be carried out without staying at companies or professional firms in Italy or abroad. The Project Tutor is meant to support the student in the development of the project.

During the Fall period participants can attend 3 short courses. Each block of activities is 2 weeks long and includes a package of courses and workshops to choose from based on experiential and active-learning methods.

MANAGEMENT FRONTIERS

2 weeks

Courses that focus on innovative management approaches and provides new learning methodologies.

PERSONAL SKILLS

2 weeks

Courses that integrate the individual skills and competencies required manage and lead business organizations.

INDUSTRY LABS

2 weeks

Hands on courses that provide the opportunity to dive deep into specific industries and their logics.

DEC.

GRAND FINALE FOR YOUR MBA

Before celebrating your achievement, you will be asked to write a report related to the overall MBA experience to show the knowledge and capabilities acquired and applied in a professional context.

In the very last part of your Program, we finish in style with:

- **ARRIVEDERCI WEEK**
- **COMMENCEMENT DAY**



I chose to do an MBA because I was looking to make a career and geographical change and I believed that an MBA would equip me with the skills and experience necessary to attempt such a transition. I can say that, looking back, it is in no way an embellishment to state that this transition would not have been possible without SDA Bocconi.

ERIC BOWLER

MBA 2018 • American
Strategy & Business Development
Manager at F2i SGR Spa



DEVELOP YOUR FUTURE CAREER

THE MBA CHANGES YOUR CAREER AND YOUR LIFE

An MBA is a transformational experience during which your professional prospects, and even your personal ones, will no longer be the same.

The Career Development Center (CDC) has designed a unique and intense training and development program, customizing it to each of our students.

Each Career Development Center team member's mission is to support you throughout the program, providing you with the right training, tools and knowledge to plan and execute an effective career strategy, hosting a large variety of employers and sharing the experience of Alumni, helping you to successfully re-enter the job market after graduation.

“Many of our global recruiting partners say we make their life easier, as we assist them in selecting the best fitting candidates for their talent pipeline.

The best reward for us? When our alumni become successful leaders and come back to campus year after year to recruit new world-class MBA talent.

THE CAREER DEVELOPMENT TEAM @ SDA BOCCONI



"MY MBA IN 60 SECONDS"

ESZTER SZTRANYAY

Watch the video 

CO-CREATE YOUR CAREER DEVELOPMENT PLAN

To achieve a career change the Career Development Team works with **every student on an individual basis**, by leading MBAs to create their personal and professional Career Development Plan.

To do so, we work across 3 important pillars:

CAREER ADVISING

- Individual career strategy with CDC sector practice leaders to tailor your professional development
- Group-dynamics to align the job search strategy with market needs, receiving feedback from fellow classmates
- Interview and assessment practice to help you prepare for very competitive recruitment processes
- Individual soft skills development plan based on behavioral competences through predictive analytics (<https://performanse.com/en>)



CAREER MENTORING WITH ALUMNI

Alumni from past MBA cohorts were in your shoes not long ago - so they provide you with the hands-on insights necessary to navigate your MBA experience as effectively as possible.

COACHING WITH SWITCH

An individual coaching program based on AI technology and the iIdentity coaching model (Inner and Outer self) accompanies you in your self discovery and maximizing your personal growth during your whole MBA experience (<https://switchapp.io>).



Thanks to the SDA Bocconi MBA, I was able to achieve my dream of working for a major multinational abroad, ultimately changing countries, industries and functions. The school offers excellent exposure to global companies and career paths and boasts a dedicated Career Development team.

CLAIRE MEYER • American • MBA 2019
Consultant at BPI, Milan, Italy



MAKE TRANSFORMATION HAPPEN!

Attending **company presentations** and **networking events** and making yourself visible helps you start creating a network of contacts you will be able to build on for years to come.

Visiting employers at their sites is even more exciting: interest-based groups of students may be invited to and help organize **Career treks and Company visits** in Italy and abroad.

International Business Challenges sponsored by global companies in the healthcare, consumer goods, consulting or venture capital sectors encourage the most competitive candidates of top business schools to engage in tough but fair competition over a business case. Winning teams get great visibility and often gain a fast track to a summer internship.

Even if some employers are not able to come on campus, it does not mean they are not interested in you: Career Development Center coordinates applications to online **job-postings** on the School's platform and helps recruiters to select candidates for interviews directly from the **CV Database**.

Career Development Center also encourages entrepreneurship and partners with students who seek employment on their own, providing advice and facilitating contacts.



SDA Bocconi's curriculum and classmates from 32 different nationalities made this experience so unique. Additional career training and intense case cracking sessions challenged my way of thinking to solve complex problems.

This roller coaster journey led me to the decision to change my previous career path from investment banking to technology.

SDA Bocconi's MBA is a good example where success is the sum of small efforts, repeated day in and day out.

STEFFEN SCHLICHT

German • MBA 2018
Client Partnership Manager at Meta,
Germany



My career goals flow from two fundamental beliefs. First, the marriage of business and welfare. If history is any guide, both are equally important for the development of the human race. Second, the world is changing at a blinding pace and at every twist and turn Darwin's principle of survival of the fittest is confirmed.

Those that survive are those that adapt.

Of all things I learned during this MBA, the most useful skills I inherited are collaboration, compassion, and agility to tackle the blinding pace of the disruptive changes of today.

I am not sure what is out there for us in near future but I am very sure that in long-term, we all are set to make an impact in society and lead the change.

SWAPNIL KASHYAP

Indian • MBA 2020
Senior Product Manager Amazon,
Germany



LIFELONG MBA & ALUMNI CAREER DEVELOPMENT CURRICULUM

Knowing yourself during your MBA, planning your professional growth, creating your brand and making it visible to the open and hidden job market while building your network are our 5 skills on which the three pillars are based.

Growth does not stop after graduation!

Our CDC team invests into continuously providing Alumni academic sessions about topics of interest, tools, resources, 1:1 career advice and professional opportunities also after your MBA.

As a part of the community you will continue to work together with the CDC to keep growing as a leader!



GAIN HANDS-ON EXPERIENCE

INDIVIDUAL INTERNSHIPS (3-6 MONTHS)

You attended the Career Development Team workshops, went through a number of selection processes and secured an internship with a great employer: it is your chance to put your skills to work and show your relationship abilities while contributing to a strategic project. It is also a great networking opportunity allowing you to see for yourself what your next career step may be.

ENTREPRENEURIAL PROJECTS

Do you have a cool business idea or a family business to expand? Early in the program you can enroll into an optional course, the Path to Entrepreneurship. From mid-May you will be able to create your own business plan or found a startup under the supervision of your entrepreneurship professor.

GROUP BUSINESS LABS

Improve your teamwork and leadership skills through a group business lab (a mini-consulting project with select companies).



My criteria for an MBA were quite specific: an internationally diverse, small class where both my professors and my peers would be my teachers. I wanted a school that was sufficiently well connected with recruiters and ranked as a top 10 program so I would have the best chance of successfully making the “triple switch.” SDA Bocconi met all my criteria.

CINDY GALLIN

American • MBA 2017 • Planning and Strategy Marketing manager at Satispay, Milan, Italy

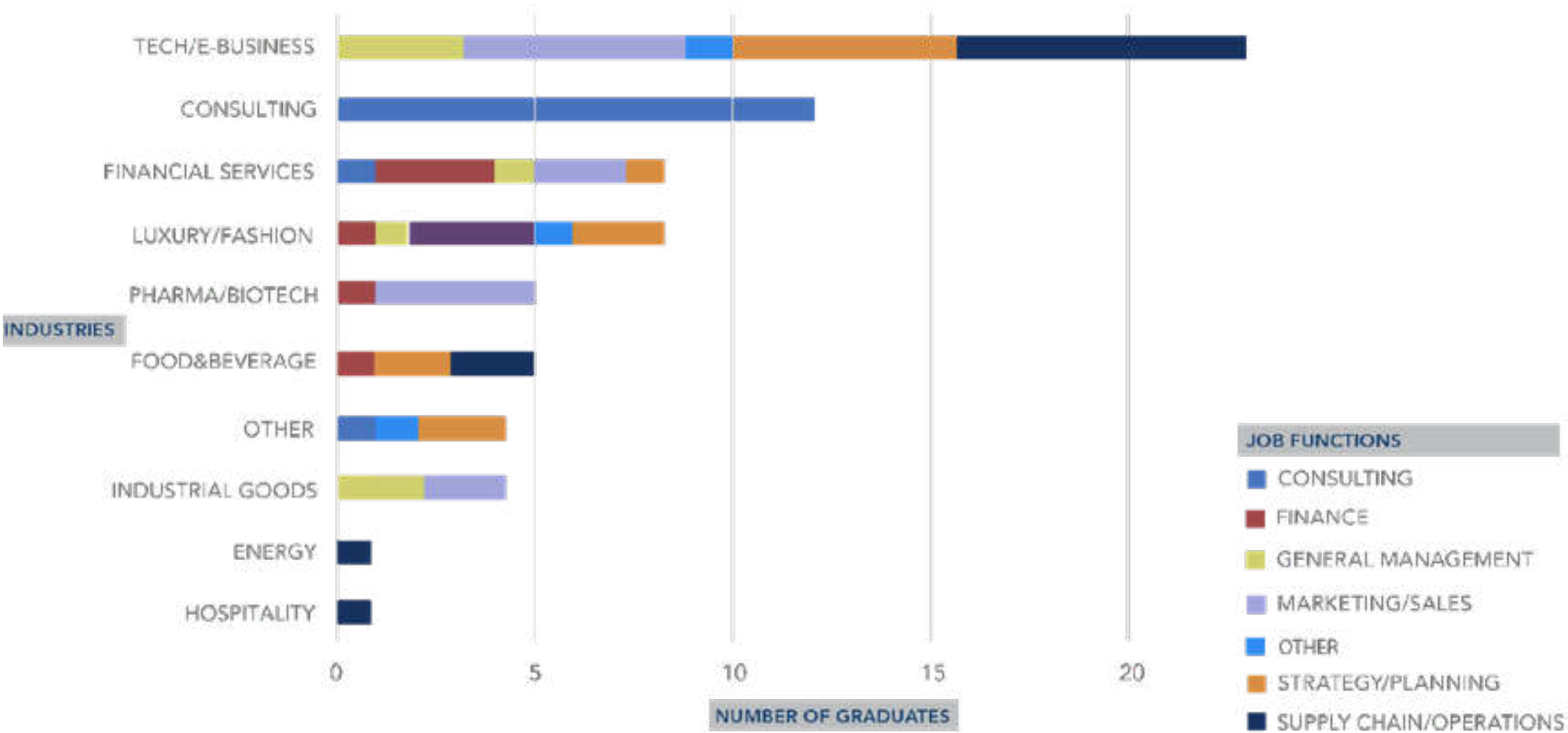
ANDREW MICHAEL SPENCE

Senior Professor of Economics,
2001 Nobel Memorial Prize
in Economic Sciences



POST-GRADUATION CAREER STATISTICS

POST-MBA INDUSTRIES & JOB FUNCTIONS OVERVIEW



POST-MBA COMPENSATION CLASS OF 2021

AVERAGE POST-MBA GROSS SALARY*

€ **86,063**

OTHER GUARANTEED COMPENSATION

€ **28,361**

TOTAL

€ **114,424**

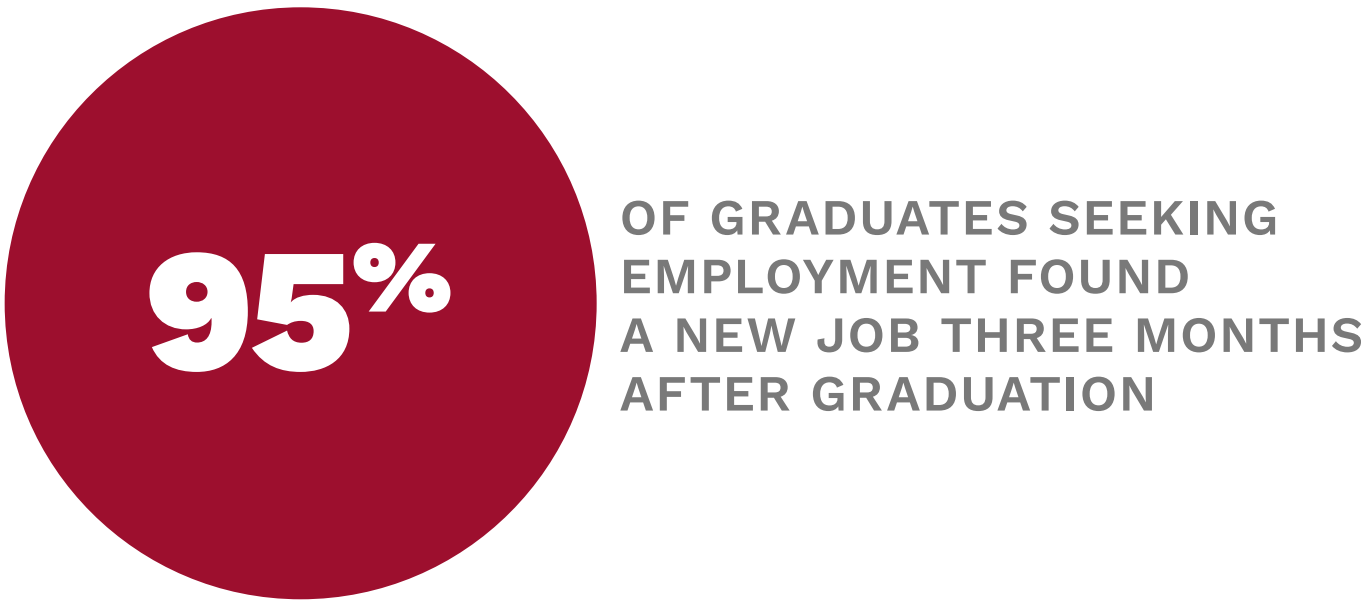
**Does not include variable pay or benefits and perquisites and other guaranteed compensation*



GLOBAL MBA RANKING FT 2021

- #1** IN EUROPE FOR CAREER SERVICES RANK
- #2** IN EUROPE FOR VALUE FOR MONEY

3 HIGHLIGHTS FROM YHE JOB MARKET



RECRUITING COMPANIES

CONSULTING:

ACCENTURE
ALIX PARTNERS
ALVAREZ & MARSAL
BAIN
BCG
KEARNEY
LEK
MCKINSEY
OLIVERY WYMAN
ROLAND BERGER
STRATEGY&
STRATEGY& ME

TECHNOLOGY:

AMAZON LAUNCH
AMAZONPATHWAYS
DELIVEROO
DEUTSCHE
TELEKOM
EMMA
EVERLI
HELLOFRESH
GOOGLE
GORILLAS
IIT
INFOSYS
INSIDEIL
IRON SOURCE
KING.COM
META
MICROSOFT
MOTORK
RAPPI
SAMSUNG
UBER
VODAFONE

FASHION & LUXURY:

ADIDAS
ARMANI
BULGARI
CARTIER
CHAMPION
DAVINES
ESTEE LAUDER
FARFETCH
INTERCOS
KERING
KIKO
L'OREAL
LORO PIANA
NIKE
PUMA
RICHEMONT
SWAROVSKI
VERSACE
YNAP
WESTWING
ZALANDO
LVMH

INDUSTRY:

BASF
DHL CONSULTING
EMERSON
E-ON CONSULTING
ITT
HILTI
KERAKOLL
PRAESIDIAD
SDF
SIEMENS
SOLVAY
THERMO FISHER

BOUTIQUE CONSULTING:

ALKEMY
BPI CONSULTING
BTS CONSULTING
CAPCO
COMARCH
EMERGN
EY-PARTHENON
FROG DESIGN
INTERBRAND
SIMON KUCHER
ZS ASSOCIATES

FMCG:

ABINBEV
BAT
CAMPARI
CELONIS
HEURA FOODS
IMPERIAL BRANDS
KRAFT HEINZ
RBI

HEALTHCARE:

ABBOTT
ALIRA HEALTHCARE
ASTRAZENECA
CHIESI
ELILILLY
EMBIOTH CARE
FRESENIUS
GSK
HUMANITAS
IQVIA
JNJ
NOVARTIS
ROCHE
WERFEN

FINANCIAL SERVICES:

ADMIRAL GROUP
ALANTRA
ALLIANZ
CASAVO
CREDIT SUISSE WEALTH
MANAGEMENT
EIF-WORLD BANK
ICF
ENDEAVOR
GENERALI
HOULIHAN LOCKEY
INDACO
VENTURES
KLARNA
MUNICH RE
PARTNERS GROUP
PAYPAL
PIMCO
PLUG&PLAY
QUADRIVIO
REVOLUT
VENTURE FACTORY
UBS WEALTH
MANAGEMENT
ZURICH
CONSULTING

#MBAHIRES WHY HIRE A SDA BOCCONI MBA?



“At Novartis we hire from the SDA Bocconi MBA because we think that the competitive advantages in terms of competences, knowledge, flexibility and international approach are of extreme value for our company.

ELISA CRISTADORO
Head of People&Organisation
Oncology Italy • Sandoz
a Novartis Division



“You have fantastic students here who come from all over the world and, as a global company, we really appreciate the chance to come to one school and recruit talents for all of the different parts of the organization, as well as for all of the different functions within our business. And the quality of the talents here is fantastic.

CLAIRE JONES
HR Esprit, Programme Manager
GSK



“What a fantastic day! Addressed the entire incoming MBA class on their first day at SDA Bocconi followed by this interview. Loved every aspect of it, @sdabocconi you are a wonderful school and we at @Infosys are so proud to associate with you #InfosysInStep #MBAHires.

KISHA GUPTA
Head of Global Academic
Relations, Infosys



AN ALL-ROUND EXPERIENCE

STUDENT CLUBS

Student clubs are small startups that are 100% student managed: they require managerial abilities in seeking financing, drawing up a business plan, manage a small team and organize activities.

They are a great opportunity to network with guest speakers, companies and students from all Masters as well as other Business Schools.

A 360° managerial experience bringing together students sharing the passion for a specific topic.

STUDENT CLUBS & ACTIVITIES

A few example of club activities:

ETHICA CLUB

- A talk about Innovation and Sustainability with Andrea Illy
- Ease of mind – how to deal with uncertain times
- Students for Ukraine: an initiative to collect goods for Ukrainian People
- International Women's Day: Three leading women share their experiences

FINANCE CLUB

Fintech Panel

HEALTHCARE CLUB

Find your path in HC Business Intelligence & Market Access

INDUSTRY & OPS CLUB

Visit to the Lamborghini Museum and Masterclass by Lamborghini Managers

LUXURY & ARTS CLUB

- MBA Luxury & Retail Forum
- Arts and Luxury Club Webinar a chat with Florent Canepa and Hermès
- Armani/Silos Guided Tour with SDA Bocconi Arts and Luxury Club
- Supply Chain and Raw Materials: How the Scenarios are Changing in the Fashion Industry?

OUT@SDA

Diversity in Business Conference

ETHICA CLUB & LUXURY CLUB

Sustainability in Action: the role played by Fashion Brands nowadays

INDUSTRY & OPS CLUB + ETHICA CLUB

Special Leadership Series with Lorena Dellagiovanna, Vice President and Executive Officer, Chief Diversity and Inclusion Officer and Deputy Chief Environmental Officer of Hitachi Group.



STUDENT CLUBS

PROFESSIONAL

- ENTREPRENEURSHIP CLUB
- ETHICA CLUB
- FINANCE CLUB
- HEALTHCARE CLUB
- INDUSTRY & OPERATIONS CLUB
- LUXURY ARTS CLUB
- MANAGEMENT & CONSULTING CLUB
- OUT LGBTQ+ CLUB
- TECH & MARKETING CLUB

SOCIAL

- SAILING CLUB
- SKI CLUB

LEADERSHIP SERIES

CHRIS CAPOSSELA
Global CMO,
Microsoft Corporation



"WOMEN IN MBA
Diversity makes the difference"

MAN LI

Watch the video



"WOMEN IN MBA
Diversity makes the difference"

AIJA THOMPSON

Watch the video

MAIN CLUB EVENTS

MBA CONFERENCE & REGATTA

This annual Regatta is the most popular event organized by SDA Bocconi School of Management in partnership. It brings together students and alumni of the world's top business schools with managers from leading Italian and international organizations.

A conference on emerging issues also takes place alongside the regatta: students, alumni and guests from universities, industry and finance join together for an exchange of ideas.

THE MBA SKI CUP

The MBA Ski Cup is one of the main events of the year. The 2022 edition was held in Bormio. Through the years the event has seen a growing participation of students and alumni as well as prestigious guest speakers for the conference.

DIVERSITY IN BUSINESS CONFERENCE

The OUT@SDA Club organized this conference where guest speakers from the LGBTQ+ community met our students to discuss about D&EI topics in their sector: Consulting, Entertainment, Tech, Entrepreneurship.

Professor Catherine De Vries, Dean for Diversity and Inclusion at Bocconi University moderated the event.

MORE



INTERNATIONAL COMPETITIONS AND NETWORKING EVENTS

Some of the most popular competitions organized by the student clubs through the years include the International Finance Competition, as well as the Alira Health & SDA Bocconi Healthcare Case Competition, and Imagine Bocconi, a 5-day hackathon to generate disruptive innovation, start-up ideas and business solutions in various strategic sectors.

Students also have the chance to participate in competitions organized by other institutions worldwide: another great opportunity to network and test their skills.

Moreover, the Career Development Center partners with MBA student clubs to organize networking events, Career Days and round tables with key stakeholders – CEOs, top executives, entrepreneurs, etc.

These events are open to the entire SDA Bocconi community, and leverage student networking skills and energy to generate engaging discussions about contemporary business topics.

Recent highlights include:

- **PRIVATE INVESTMENT FORUM**

An event during which top notch speakers from the Infrastructure, PE, CV world shared recent market trends and developments in the finance world.

- **FASHION AND LUXURY CAREER DAY**

Leading companies in the Fashion and Luxury sector had the opportunity to meet high-skilled and talented international students from our programs.



BOCCONI ALUMNI

EVERYONE MATTERS

The Bocconi Alumni Community includes **over 120,000 Alumni** who have received a degree from Bocconi – more than **16,000 of them from the SDA Bocconi MBA and Master programs** – and the Graduate, PhD and Master students.

The Community's main objective is to spread the value of a shared experience and culture, and strengthen the ties among alumni.

INTERNATIONAL NETWORK

SDA Bocconi Alumni live and work in more than 110 countries. The Alumni network is developing local chapters in a vast number of cities including Athens, Barcelona, Buenos Aires, Dubai, Frankfurt, Lisbon, London, Madrid, Mumbai, Munich, New York, Oslo, Paris, São Paulo, Shanghai, Tokyo, Zagreb and Zurich.

In addition, there are a large number of more informal networks in other cities.

MORE 

ALUMNI NETWORK

The MBA Community is also part of the Bocconi Alumni, which carries out many initiatives, in Italy and abroad, in order to achieve its objectives:

1

Encouraging the exchange of experiences and networking among Alumni.

2

Providing them with lifelong learning and career advice tools.

3

Gaining visibility and prestige for SDA Bocconi at the national and international levels.

4

Promoting international development and the growth of SDA Bocconi and Bocconi University.

5

Encouraging donations to the school from individuals and supporting fundraising activities that enhance bocconi initiatives.

Alumni activities are available at www.bocconialumni.it where you will find an online directory and names of Class Representatives, a calendar of events, newsletters, Chapters and Clubs news and many other Alumni targeted services.

LEADERS' CONFERENCE 2021



Important challenges await us, including those posed by the current situation, but I am sure we will be able to seize new opportunities by working together with passion, skills and unity to continue increasing our innovation and the impact of the Bocconi Alumni Community on society.

SILVIA CANDIANI • Business Administration,
Bocconi Class of 1993 • CEO of Microsoft Italy
• President, Bocconi Alumni Community

TAKE ACTION

MAKE CONTACT WITH SDA BOCCONI AND THEN MAKE AN EDUCATED CHOICE.

An actual Community never stops but advances together through challenges by turning them into opportunities for everyone.

An MBA is a commitment. Take advantage of the expertise of our team for your personalized orientation SDA Bocconi organizes events and meetings throughout the year, both online and offline, where you can interact with the Director, the Recruiting and Admissions Team and other members of the MBA Community.

They will be happy to provide you with customized information and support to choose the program that best fits your profile and aspirations and find the best way to reach your professional goals.

Our Team will advise you on how to arrange an individual orientation meeting at school to answer your questions and give you personalized advice.

We can also do this when we travel to your part of the world, and by phone or Skype.



"MY MBA IN 60 SECONDS"

KSENIIA KASTUSIK

Watch the video 



"MY MBA IN 60 SECONDS"

EVGENII KATAEV

Watch the video 



THE SELECTION AND ADMISSIONS PROCESS

Applications are reviewed on a rolling basis during the following date range:

Application Review Start Date: **SEPTEMBER 2022**

Application Review End Date: **JULY 2023**

THE SELECTION PROCESS STEP BY STEP

The MBA admission process is a rigorous one, designed not only to determine whether candidates are qualified for the MBA program, but also whether the program will meet each candidate's expectations and career goals.

Admissions requirements are:

- Application form
- Video pre-interview
- University degree
- Professional experience
- GMAT or GRE
- TOEFL/IELTS/CPE/PTE Academic
- Two letters of reference
- Interview

SUBMITTING YOUR APPLICATION

The application form is available exclusively online at:

www.sdabocconi.it/admissionsmba

For information about the selection process, please contact:

SDA Bocconi Masters Division
Recruiting and Admissions Service
Via Sarfatti 10 - 20136 Milano, Italy
Tel: 39 02 5836 3177/3299/3215
admissions.mba@sdabocconi.it

NEXT START **11 SEP 2023**

DURATION **1 YEAR**

LANGUAGE **ENGLISH**

FORMAT **FULL-TIME**

AVG. WORKING EXPERIENCE **5.5 YRS**

WHERE **MILANO**

CONTACT US

To arrange an orientation meeting, an individual visit and/or attend a class, please contact:

admissions.mba@sdabocconi.it

tel. +39 02 5836 3125

SDA BOCCONI SCHOOL OF MANAGEMENT

For fifty years, we have been committed to fueling your educational experiences with our passion for knowledge and concrete know-how, creativity and scientific rigor, and cultural and international diversity. We were born to support the continuous growth, improvement and transformation of people, companies and institutions, and we will stand by your side through the toughest challenges.

Over the years, we have grown with our clients and students. We have learned to change and transform what we offer. We have gone from national to global leaders according to prestigious, international rankings. We have increased our commitment and the programs we offer to ensure we always have an answer to the needs of new skills. We have transformed our research in relevant and applied knowledge and embraced the challenge of the digital transformation. And we have designed and created a campus for the future, one of the most innovative in the world.

We are an international school with headquarters in Milan and Rome and a pan-Asian hub in Mumbai, India. Our classrooms reflect the globalization of modern society and the diversity of thought that cultivates progress and innovation.

Our strength lies in our ability to evolve, thanks to the contagious, innovative energy found at all levels of our community.

We do not fear the future. We want to play a leading role in the global market of higher education alongside small, medium and large companies and institutions. We are proud of our identity and the Italian creative ingenuity we represent, but we will always be open to the world.

THE NEW BOCCONI CAMPUS

The new Campus is designed by Kazuyo Sejima and Ryue Nishizawa of the international architectural firm SANAA. The area includes a residence, the new SDA Bocconi headquarters, a park and multi-purpose center open to the city and featuring an Olympic swimming pool. FT MBA students will have access to these facilities, as the School fosters personal well-being as much as professional growth.

The new buildings are part of a broader development project that is also forward-looking in the areas of environmental sustainability, energy saving and optimal landscaping in the context of Downtown Milano.

We thank our Students and Alumni for their suggestions, testimonials and photographs contained in this brochure.



SDA Bocconi School of Management • Masters Division

Via Sarfatti, 10 - 20136 Milano, Italy

Tel: 39 02 5836 3125 • md@sdabocconi.it • www.sdabocconi.it

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